

CASE STUDY:

OVERVIEW

Libra International Limited integrates Cinntra ERP Solutions to overcome workflow challenges and drive exponential productivity.



SNAPSHOT

INDUSTRY:

Manufacturing

ENVIRONMENT:

SAP Business One

CHALLENGES

- ▶ Requirement of a metric system that can input multiple values of different units in one go.
- ▶ Integration of automated systems to keep ahead in this cut-throat competition.
- ▶ Company expansion necessitated more efficient operations, such as QR code, automatic price calculation during lifecycle.

GOALS ACHIEVED

- ▶ Automated overall system transactions using SAP BI results in manual work reduction.
- ▶ Workflow movement captured at every stage.
- ▶ Accurate reporting of data, thus helping improve the bottom line.

THE CHALLENGE

Libra International Ltd - a diversified manufacturer, knew they needed to modernize its material handling, workflows with automation & mobility to achieve business operational excellence. This new technology upgrade would have to satisfy the organization's stringent business requirements of streamlining the complex processes.

Since Libra International mapped to upgrade their workflow facilities, they also required custom solutions

for QR generation and automatic price calculation system during the sales cycle. And with business expansion, this exigency became even more urgent. This led them to Cinntra Infotech.

Libra International was immediately impressed by our approach and thorough understanding about the manufacturing industry pain points and how quickly we intuitively anticipate Libra's unique integration needs.

The Solution:

The technical consultants of Cinntra analyzed the situation and proposed the integration of SAP Business One ERP system on HANA database. The solution wouldn't resolve the current challenges but facilitates scalability to solve the future challenges. Being a certified & trusted SAP Partner, we met their prime criteria at a lower total cost ownership.

Soon after implementing the SAP Business One solution with their custom add-ons, it became evident that it could help Libra International drive much greater efficiencies in different business areas. Libra experienced significant improvements at every level of operations.

Benefits Include:

- ▶ Now Libra can manage all aspects of manufacturing operations through one single system.
- ▶ Real-time insights into inter-departmental workflows facilitate them to make intelligent decisions.
- ▶ Streamlined production processes and cycle counting.
- ▶ Improvement in Speed & Productivity.
- ▶ Instill greater accountability into the data collection process.



ABOUT LIBRA INTERNATIONAL LIMITED

Libra International limited is an ISO 9001:2008 company specializing in the research development, manufacture, and sale of mattress (memory foam, foam, spring, coir, Rebonded foam, and combo mattresses), Pillows (Memory foam, Foam & Fiber), Sofa Cum bed Polyurethane foam and rubberized, coir sheets, cushions and more. The company is delivering ultimate comfort and complete customer

satisfaction through their products.

Libra Mattress orthopedic series is India's only mattress range, certified by the Indian Association of Physiotherapists as the recommended mattresses for optimum spinal support. PAN India presence with more than 1200 retail outlets.